

FGBC Conference

April 10-12, 2010

Victoria, BC

February 25, 2010

FGBC 2010 Conference and Trade Show Agenda

Saturday, April 10th

12:00 - 3:00 **Winery Tour** - This is a tour of 3 of the local wineries and will include transportation with pickup at the hotel. The price for this tour is \$85 and can be booked by calling Dava Caldwell at 250 217-2739.

3:00 - 5:00 **Brew Pub Tour** - This is a **free tour** of the Vancouver Island Brewing Company. We will meet in the hotel lobby at 2:15 and go from there. Please email Haely at info@bcfermenterguild.com if you are planning to attend.

7:00 - 10:00 **Wine and Cheese; Beer and Pretzels** - This is a **free social event** and will be held at the Delta Ocean Point Resort (the conference venue).

Golf - if you are interested in golfing contact Haely at info@bcfermentersguild.com and she will give you information about the options.

Sunday, April 11th

9:30 - 3:30 **Trade Show**

9:30 - 3:30 **Mini Seminars**

NOTE: We are still working on the final order but presenters

include:

- **WMS** - Software Automation for the U-Vin
- **Extra Contact** - The Power of Email Marketing
- **MacDay Labels** - Lasting Impressions Created in Seconds
- **Barrel Imports** - Oak Barrel Ageing
- **Beer Information Seminar** - Presenter & Topic TBA
- **Walmsley Financial Group** - Tax Benefits for Business Owners

4:00 - 5:00 **AGM**

7:00 -11:00 **Gala Dinner**. Tickets are available for \$60 each and are on sale now. There will be a limit of 2 tickets per member until March 20th. This event always sells out and we have limited space so buy your tickets early. If you would like than 2 tickets let us know and we will put your name on a waiting list in case there are any tickets left after March 20th.

Monday, April 12th

9:30 - 11:00 **Panel Discussion** with representatives from ABC Cork, R.J. Spagnol's, Winexpert, and Cellar Craft.

11:00 - 12:00 **CCWA Executive Director David Long** - will discuss what the CCWA is and how they support our industry and their current marketing program.

1:30 - 3:30 - **Wine and Food Pairing with Dave Larocque**
- Regional Food with Wines From Around the World.
- Tickets are available for \$30 each.
- This event will also be open to the public.

Please RSVP

NOTE: Please [RSVP](#) by hitting 'Reply' on this email so we can get a estimate of the number of attendees.

The Saturday Wine and Cheese, the Trade Show, The Mini Seminars and the Monday Morning Seminars are free to attend.

If you are attending the paid events:

Gala (\$60)

Wine & Food Pairing (\$30)

Please make your cheque payable to **Fermenters Guild of British Columbia** and mail to: FGBC
6605 Lambert Cres.
Delta, BC
V4E 1R9

If you have any questions or require further information please contact us.

Sincerely,

Haely Lindau
info@bcfermentersguild.com
[Fermenters Guild of British Columbia](#)